

## Starting a Collection Program and Convincing People to Pay for Collection -- Outreach Examples

These examples and ideas are from the 40 village representatives who attended our AFE 2012 Session. We worked on how to effectively educate/convince/outreach our communities to participate in, and pay for, a collection program. We broke into groups, with each group taking a different media. These notes are from the **Group Discussion on Community Meetings**.

### Ideas for Effective Meetings

- Post flyers one week prior to meeting and then one hour before the meeting announce it over the VHF
- Have a well-defined agenda
- Have a good facilitator
- Understand the agenda topic
- Keep the meeting moving
- Agenda time frames
- Make people smile!
- Incorporate everyone, don't ignore those who are quieter and want to speak
- Keep the meeting short.
- If it is a City or Village Council meeting, make sure you have ordinances available
- Also make sure you have the materials you need for your meeting
- Get Elders and Youth involved
- Start and end on a positive note
- The best time, week-days in the evening around 7pm
- Have a social gathering at the end of the meeting
- Use post-it's notes to prioritize and organize: color coded

### Things That Contribute to Non – Effective Meetings

- No food.
- Snacks available but people want more than just snacks.
- No door prizes.
- Don't go off on "bunny trails", stay focused on the agenda item
- Allowing people to talk over you and side talking
- Only one person talking
- People blaming and finger pointing
- Having a meeting scheduled on weekends

For more information, see [http://www.zendergroup.org/education\\_coll.html](http://www.zendergroup.org/education_coll.html)

## Sample of Agenda for an Effective Environmental Meeting

Environmental Meeting (Quarterly)

7 p.m.

Community Hall

Agenda

1. Invocation / Prayer / Welcome
2. What are we doing in our community within the last month?
3. Explain current situation and observations.
4. Explain a Collection Service. "What does it look like?"
5. What are the benefits?
6. Comments